



Choices4Growth

PHOENIX'S CHALLENGE & STORYTIME

PUPPY POWER PHEONIX



THEY DID IT!

Pheonix & his owner completed their biggest challenge yet... **Ben Nevis!**

Thank you for choosing to
fundraise & create awareness
for Choices4Growth.



PHEONIX'S STORY

"Hello everybody, My name's Pheonix the Superfly Podenco
& I'm a 7-year-old Spanish sighthound doggy.

I was the runt of a litter born on the streets of Spain where life for my particular breed is extremely tough, sadly in our first week of life we lost one of my sisters & I almost died too. The Jersey rescue charity Company of Dogs saved us & introduced me to my best friend when I was still a wee slip of a pup & I was over the moon to finally find my furever home.

My absolute favourite thing in life is when we go hiking together in the hills, my human loves being out in nature because it clears the all the fuzz from her head. It makes me so proud to see her smile when I always enthusiastically lead the way, never forgetting to stop & wait for her to catch up with me."

Phoenix's Story

A few years ago, life became a real struggle again when my bestie got really anxious & sad about lots of stuff. Although I tried my best every day to cheer her up with many woofs, nuzzle hugs & licks, I couldn't make the dark clouds stay away.

It got so bad that it made it me really sad too & I started to develop behavioural problems like separation anxiety & excessive licking until I gave myself little bald spots.

I came to realise that sometimes those with 2 legs need to be rescued too.

Luckily for me my human was finally saved by an amazing lady called Jacqui, who started & manages the local not-for-profit community interest company CHOICES 4 GROWTH, which provides emotional & mental health support to the whole of Berwick-Upon-Tweed & surrounding areas.

The pack at C4G have fought tirelessly for the last 6 years to deliver a much-needed service to anyone seeking help. C4G assist most of the schools in town & by talking & listening to the needs of parents & teaching staff, implementing their service with the understanding that early intervention is key to prevent conditions developing into adulthood. In their school bases C4G provide a safe place for children to take part in regular creative therapies such as art, play and dance activities where they can express themselves in alternative ways, this creates a positive impact in the lives of children and their families struggling with a wide range of issues.

Due to the aftermath of the pandemic the North East region now has the highest suicide rates in the UK and an overwhelming number of pupils are showing signs of anxiety and social issues. These issues are very close to our hearts so therefore we decided to climb Ben Nevis in September 2023 to raise awareness and donations to help the current crisis; and to try and give something back to this very special project that relies solely on outside funding, which is sadly due to run out in Autumn 2023.

Our challenge was a desperate appeal for help to save raise funds for C4G and keep it running for as long as possible.

If you or anyone close to you has suffered with mental health you will understand how precious this unrivalled local service is.

The result of long waiting times in poor NHS services and the cost-of-living crisis impacting options of private treatment, has led to a constant influx of referrals and C4G are now in higher demand than ever. We would really appreciate it if you would please consider sponsoring us, as much or as little as you can afford. Ben Nevis was our biggest challenge so far and we've counted on lots and lots of support, past and present.

If you can't afford to donate you can still make a huge difference by our story and C4G page.

Please encourage others to do the same so we can reach the widest audience possible.

We thank you dearly for taking the time to read our story.

Woof Woof, Pheonix"

YOU CAN STILL SPONSOR PHOENIX...

CONTACT US FOR MORE DETAILS

DO YOU HAVE A FUNDRAISING IDEA? WE'D LOVE TO HEAR FROM YOU!

